

Case Study: Abigail Williams — From Hospitality to Full-Time Cookbook Author



Background

Abigail Williams spent years working in the hospitality industry, often on her feet for long hours. Her true passion was cooking, and over time she had collected hundreds of personal recipes. She dreamed of publishing a cookbook but didn't have the time, publishing knowledge, or design skills to make it happen.

The Challenge

- *No experience in book publishing or formatting*

- *Limited time due to demanding hospitality shifts*
 - *Desire to create a professional-quality cookbook*
 - *Goal to build an income stream that could eventually replace her job*
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The Solution

*Abigail partnered with **Publishing Hawks** and founder **Irfan** to bring her cookbook to life. The team handled:*

- *Professional cover design*
- *Recipe formatting and layout for easy reading and visual appeal*
- *Amazon Kindle Direct Publishing setup and listing*
- *Guidance on marketing and positioning the book to reach cooking enthusiasts*

She only needed to provide her recipes and personal stories — the team managed everything else.



The Results

- **Published Book:** *From Kitchen to Table: Delicious, Easy-to-Make Recipes for Every Occasion* launched on Amazon with a professional design and formatting.
- **Income Growth:** Within one month, Abigail earned **\$4,510.21** in royalties.
- **Career Change:** The steady sales allowed her to leave her hospitality job and focus on her culinary passion full-time.

- ***Expanded Opportunities:*** *She now runs cooking classes and offers catering services inspired by her cookbook.*

Currency

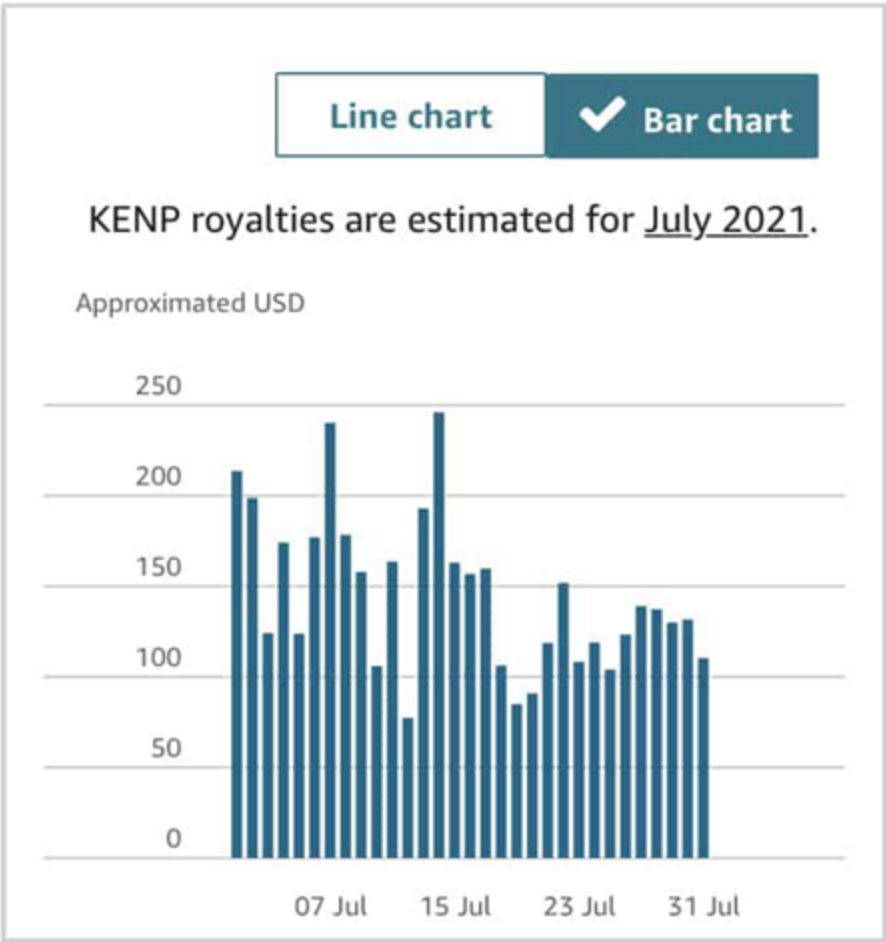
USD

▼

Approximated Royalties

\$4,510.21

All 2 books
Jul 1 - 31, 2021



09:44 PM

82%



Abigail Williams

Online



Today

Irfan, I'm officially out of hospitality.

03:34 pm

No way! That's amazing!

03:38 am ✓✓

The cookbook sales plus my new income streams around it are enough to live on. I wake up excited to cook now — no more long shifts on my feet.

03:41 pm



Message



Quote Box

"Publishing Hawks made the whole process effortless. My book is selling, my income is steady, and for the first time, I'm living my passion full-time."

— **Abigail Williams**, Author & Chef

 [Link to Video Testimonial](#)

Conclusion

Abigail's journey shows how the right publishing partner can transform a dream into a sustainable business. With expert guidance and a hands-off process, she went from long hospitality shifts to financial freedom doing what she loves.