

Case Study: Ahmet Arslan — From Physics Teacher to Full-Time Author & Trainer



Client Overview

Ahmet Arslan was a dedicated physics teacher who wanted to make science engaging and easy for students. Over the years, he developed simplified explanations, relatable examples, and practical experiments — but his reach was limited to the classroom. His goal was to publish a physics book that could help students worldwide while creating a sustainable income stream.

The Challenge

- No prior experience in publishing or online book sales
- Overwhelmed by the technical side of formatting, cover design, and Amazon publishing
- Limited time to work on the project while teaching full-time

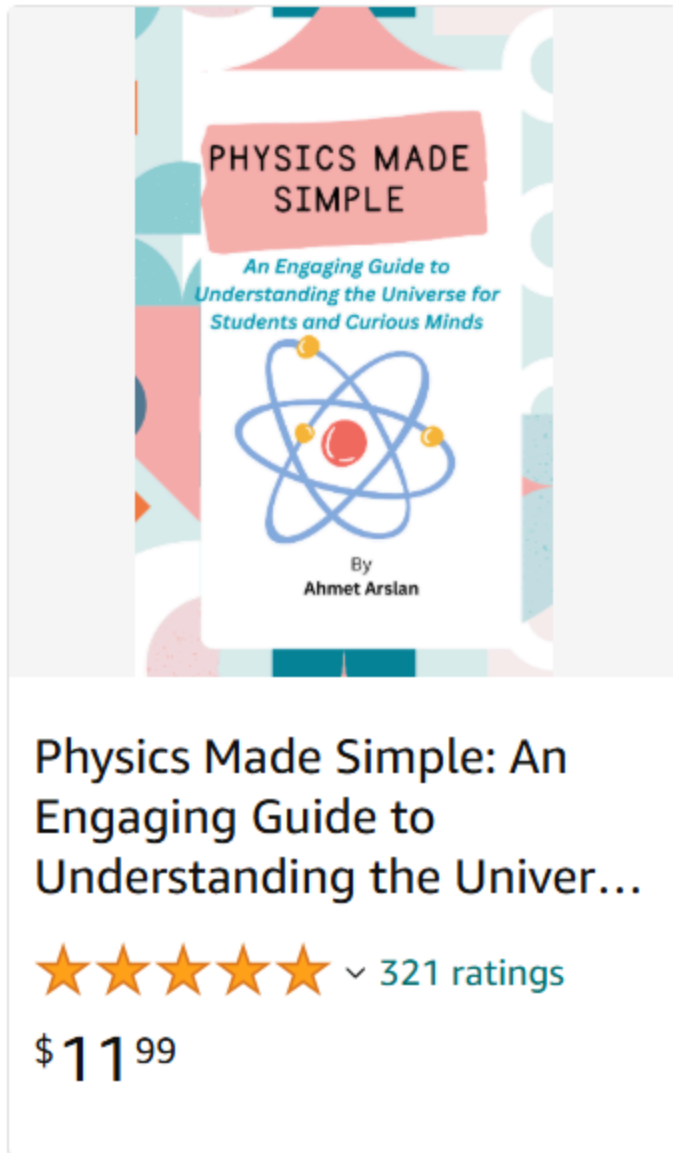
- Desire to create a resource that is both educational and marketable globally
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The Solution

Ahmet partnered with **Publishing Hawks** and founder **Irfan** to bring his manuscript to market. The team:

- Edited and formatted his physics book for a clear, student-friendly reading experience
- Designed a professional and visually appealing cover
- Managed the full Amazon Kindle Direct Publishing process
- Optimized the book's listing to reach students and educators worldwide

Ahmet simply provided his manuscript — the Publishing Hawks team handled everything else.



The Results

- **Global Reach:** The book is now selling worldwide, helping students in multiple countries understand physics concepts more easily.
- **Passive Income:** Monthly Amazon sales created a steady passive income stream.
- **Career Transition:** The consistent royalties, combined with training opportunities generated by the book, allowed Ahmet to **leave his teaching job**.

- **New Opportunities:** Now conducts workshops and online training for schools, using the book as a core resource.

Royalties Estimator

This tool lets you estimate royalties in a single currency of your choice, based on the current exchange rate. If your book is enrolled in KDP Select, you can use prior KENP Rates to estimate royalties earned from Kindle Unlimited (KU) and you can use prior KENP Rates to estimate KENP royalties. [Learn more about the Royalties Estimator.](#)

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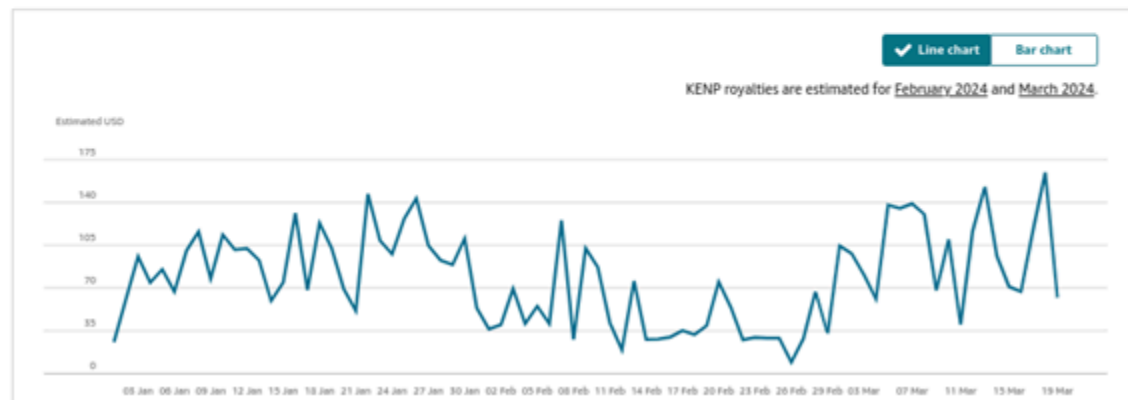
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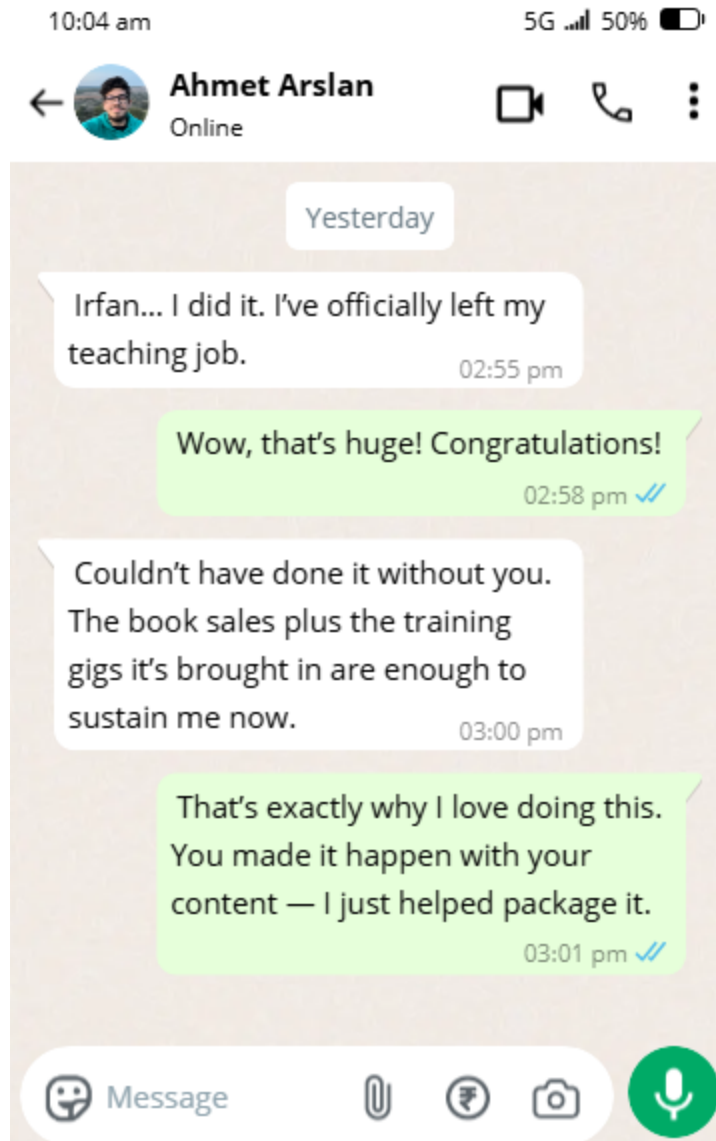
Estimated Royalties

\$6,153.80*

All 1 books
Jan 1 - Mar 19, 2024

This number is rounded and includes estimated KENP royalties based on your selections.





Quote from Ahmet

"I was a physics teacher who wanted to make science easy and engaging for students. Publishing felt overwhelming, but Irfan handled everything. My book is now selling globally, generating enough passive income for me to leave my teaching job and focus fully on writing and training."

👉 [Link to Video Testimonial](#)

Conclusion

Ahmet's journey shows that expertise paired with the right publishing partner can turn an educator's dream into a worldwide resource — and a career shift. With expert guidance and a hands-off process, his teaching has reached a global audience while giving him the freedom to work on his own terms.