

Case Study: Kate Fisher — From Office Worker to Published Children’s Author



Client Overview

Kate Fisher had always dreamed of creating whimsical, meaningful stories for children — tales that would inspire creativity, kindness, and imagination. But between a full-time office job and life’s responsibilities, she never had the time or knowledge to navigate the world of publishing. Her dream of becoming a children’s author felt like it was always “someday.”

The Challenge

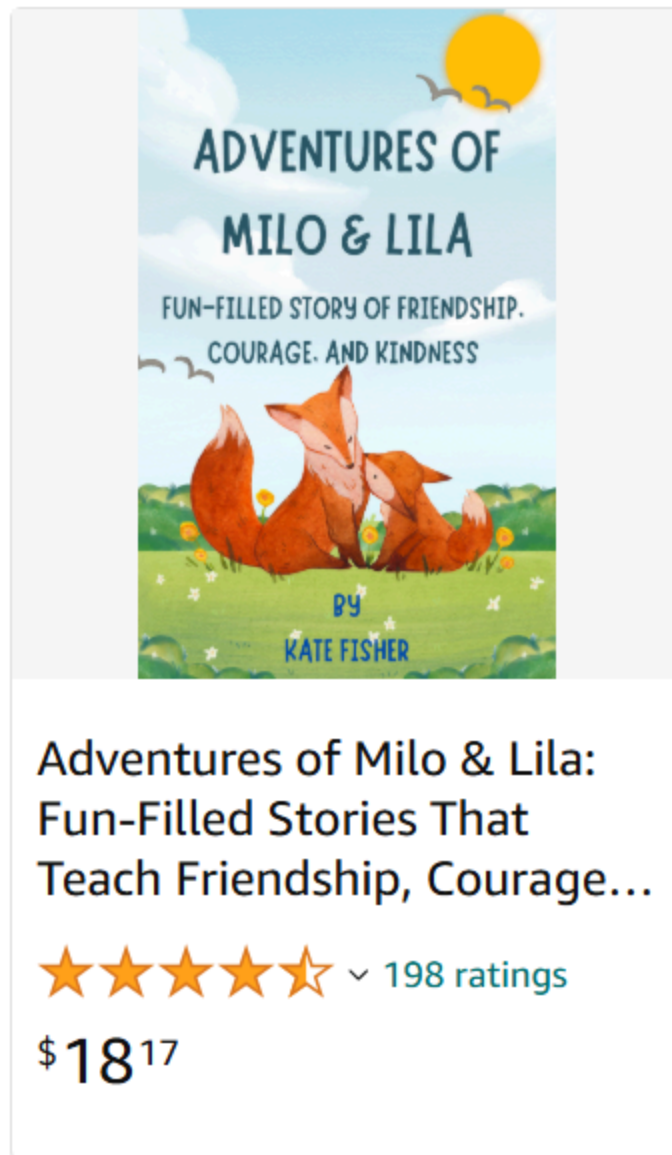
- Limited free time due to a demanding 9–5 job
 - No experience in formatting, illustration coordination, or Amazon publishing
 - Desire to produce a professional-quality children’s book that parents and kids would love
 - Goal to build an additional income stream that could eventually replace her office job
-

The Solution

Kate partnered with **Publishing Hawks** and founder **Irfan** to turn her ideas into published books. The team:

- Guided her through the story development process while keeping her workload minimal
- Managed professional illustration, formatting, and cover design
- Handled Amazon Kindle Direct Publishing setup and listing optimization
- Provided positioning advice to make her books appealing to both children and parents

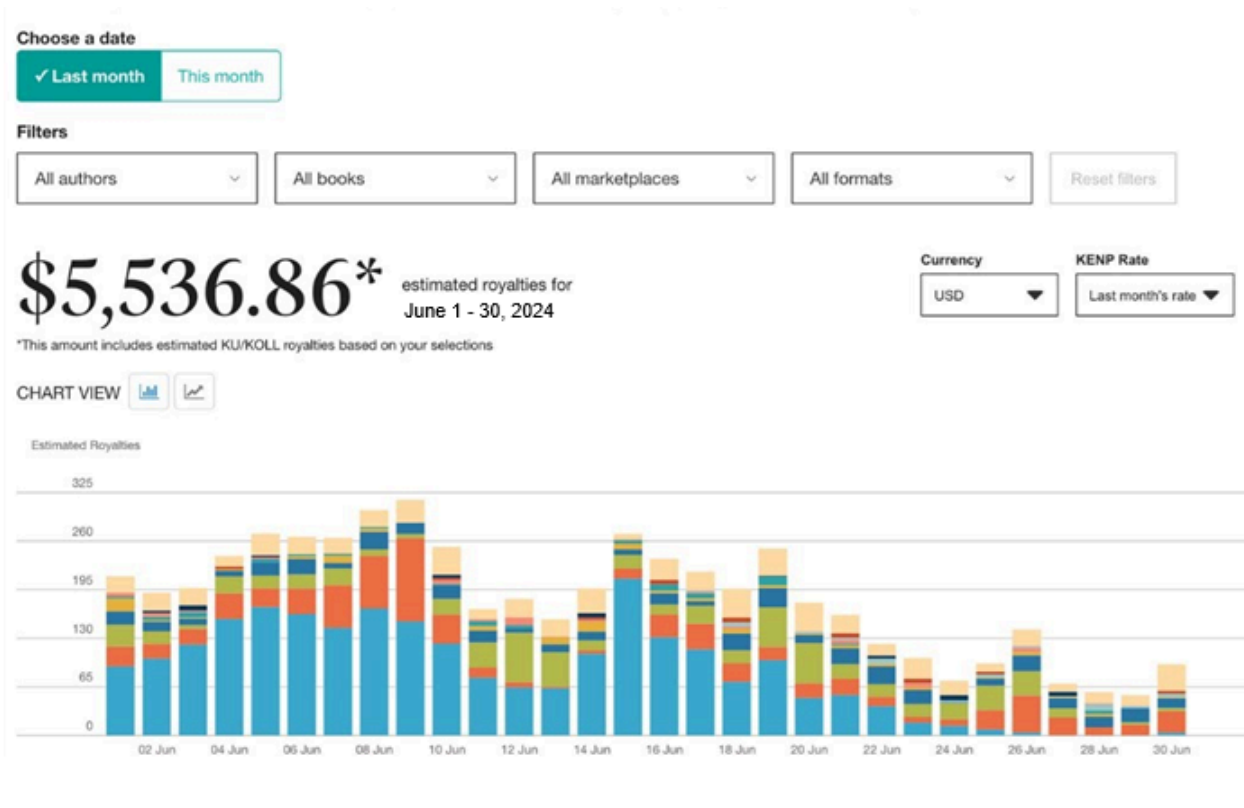
Kate simply shared her stories — Publishing Hawks made them come to life.



The Results

- **Multiple Titles Published:** Kate's first children's book launched successfully, followed by two more in the same series.
- **Steady Income:** Regular Amazon sales began stacking up, providing a growing passive income stream.
- **Career Vision Shift:** For the first time, quitting her job felt realistic rather than a dream.

- **Reader Impact:** Positive reviews from parents praising the engaging stories and beautiful illustrations.



10:02 PM

76%



Kate Fisher



Yesterday

My third children's book just sold its first 100 copies this month!

01:55 pm

That's awesome, Kate! 02:00 pm ✓✓

Seriously, I never thought I could do this while still working full-time. Now I'm seeing this extra income pile up, and quitting the 9-5 doesn't seem so crazy anymore.

02:03 pm



Message



Quote from Kate

"I always wanted to create stories for kids, but between my office job and life, it just never happened. Irfan made the whole process hands-off, and now my children's books are actually selling. The extra income is stacking up — quitting my job doesn't sound crazy anymore."

 [Link to Video Testimonial](#)

Conclusion

Kate's journey shows how the right publishing partner can take an author from idea to a bookshelf — and beyond. With minimal time investment on her part, she now has a growing catalogue of books, a steady income stream, and a clear path toward becoming a full-time author.